

Peter Erskine

Member of the Supervisory Board, Telefónica Deutschland Holding AG

Member of the Board of Directors, Telefónica, S.A.



Peter Erskine is member of the Supervisory Board of Telefónica Deutschland Holding AG since 2016. He is also non-executive member of the Board of Directors of Telefónica, S.A.

Peter Erskine began his career in the field of Marketing at Polycell and Colgate Palmolive. He worked for several years at the Mars Group, subsequently being appointed European Vice-Chairman of Mars Electronics.

In 1990, he was appointed Vice-Chairman of Marketing and Sales of Unitel.

He worked for British Telecom (BT) from 1993 to 1998, where he held a number of senior positions, including Director of BT Mobile and President and Chief Executive Officer of Concert. In 1998, he became Managing Director of BT Cellnet and in 2001 he was appointed Chief Executive Officer and member of the Board of Directors of O2 plc.

Peter Erskine played a lead role in the sale of O2 plc to Telefónica, S.A. in October 2005 and was appointed Chairman of Telefónica Europe plc in 2006 on completion of the transaction, in which capacity he served until 31 December 2007, then becoming a non-executive member of the Board of Directors of Telefónica S.A. Peter Erskine was appointed Chairman of the Strategy Committee of Telefónica, S.A. on 17 December 2008. He currently still holds the position as chairman of the now named Strategy and Innovation Committee of Telefónica, S.A.

In January 2009, he joined the Board of Ladbrokes plc as a non-Executive Director, becoming Chairman in May 2009. He stood down from the Board in December 2015, having taken a lead role in the merger of Ladbrokes plc with Gala Coral Group.

He is currently Chairman of the Henley Business School Strategy Committee, is a Member of the Council of the University of Reading, and also serves as a Member of the University's Strategy and Finance Committee.

Peter Erskine holds a Degree in Psychology from Liverpool University and an Honorary Doctorate from the University of Reading.

Peter Erskine was born in London in 1951. He is married, has 4 children and 5 grandchildren.