

# Telefónica Deutschland

## Interim statement Q1 results

12 May 2021

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# Solid start into the year with good operational & financial performance

## Confirming FY21 outlook

### Boost Revenues Outperform the market



#### Mobile Growth

gaining rural share & reinforcement in urban



#### Smart Bundling (incl. FMS)

capturing value & reducing churn



#### Attack in B2B

Targeting fair SME share

### Q1 21

Revenue YoY

**+0.2%**

+1.5%<sup>2</sup>

OIBDA<sup>1</sup> YoY

**+5.5%**

+6.4%<sup>2</sup>

Capex/Sales

**12.3%**

Net Adds<sup>3</sup>

**>220k**

Churn<sup>4</sup>

**1.0%**

O<sub>2</sub> ARPU<sup>5</sup>

**+0.5%**

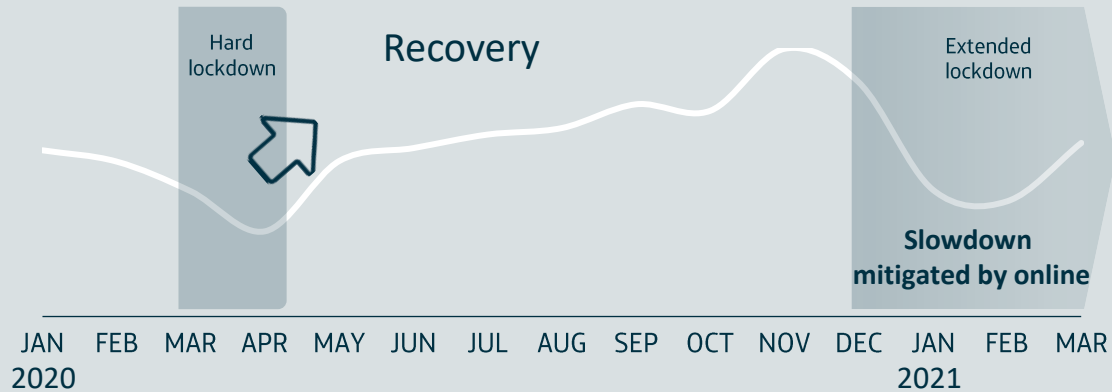


We democratise access to the **sustainable digital future to create a better everyday life**

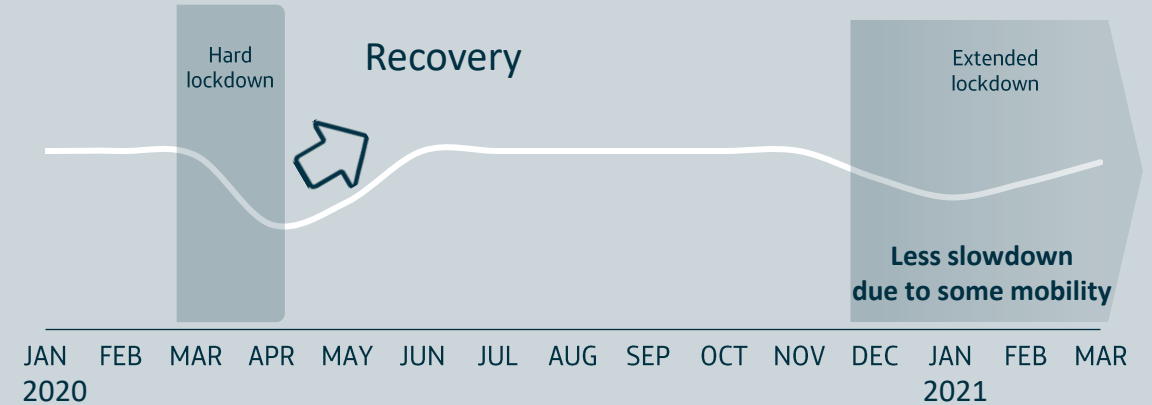


# Resilient business model in full quarter of lockdown

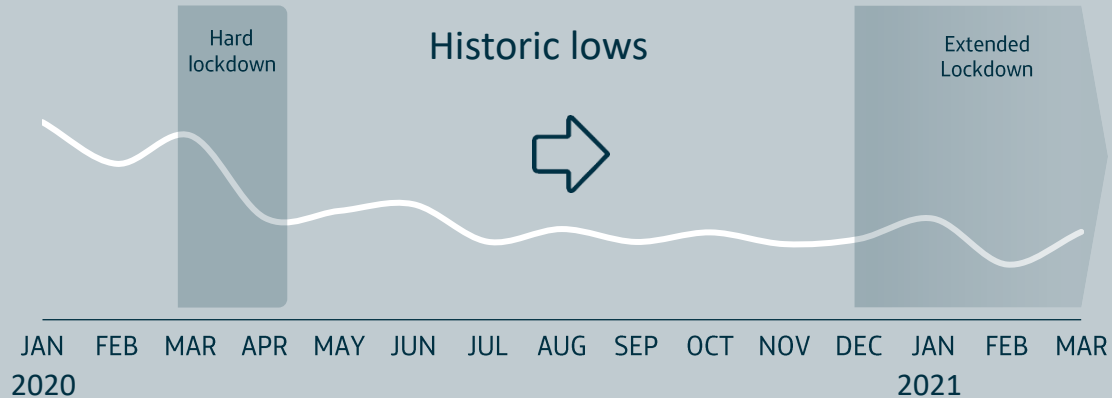
## O<sub>2</sub> GROSS ADDS



## PREPAID TOP UP BOOKINGS



## O<sub>2</sub> CHURN



## INT'L ROAMING REVENUE (OUTBOUND)



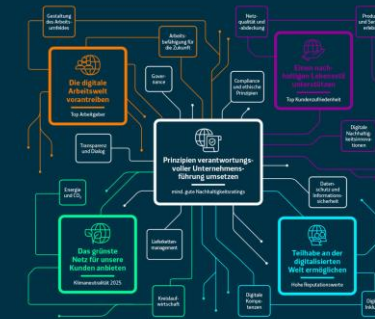
# ESG at the heart of TEF D's strategy throughout the pandemic

## Launch of Responsible Business Plan 2025 – Digital. Sustainable. Connected.

### ESG strategy fully integrated in overall business strategy

- ✓ RBP goal: Creation of sustainable value and minimisation of risks
- ✓ RBP 2020: Achieved key targets
- ✓ RBP 2025: Ambitious future targets incl. climate protection strategy

### Responsible Business Plan 2025 Digital. Nachhaltig. Vernetzt.



2004

2021

2004

ISO 14001  
certification



2005

CR-Report



2012

Launch  
corporate  
accelerator  
*Wayra*



2012

Launch  
Eco Index



2015

ISO 50001  
certification



2019

Sustainability  
linked loan

2020

ESG  
DAX50

2020

Climate protection  
strategy 2025

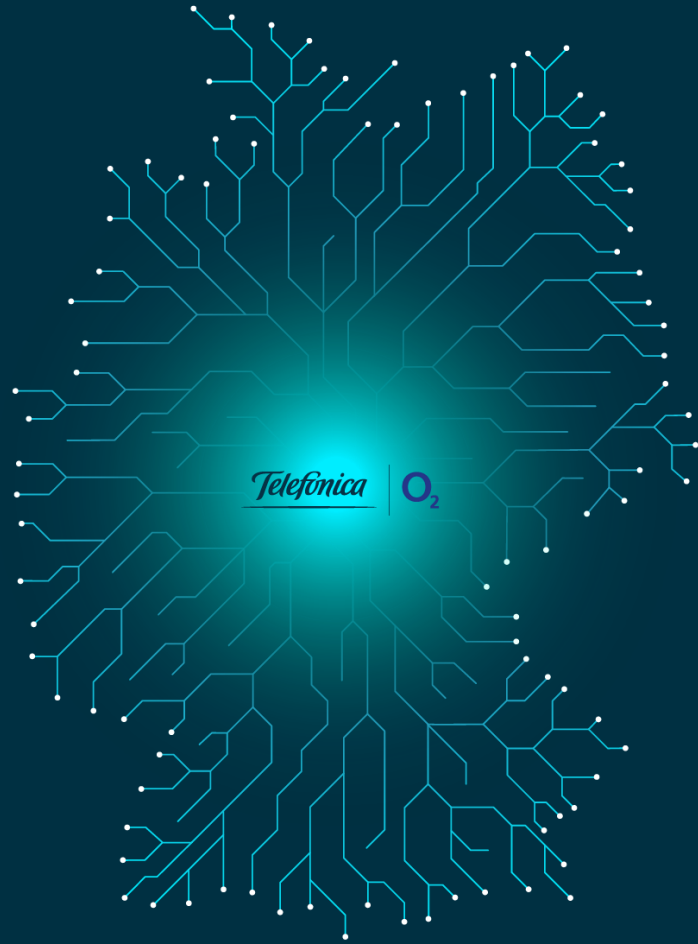
2016 - 2020  
RBP



2021 - 2025  
RBP



# Rapid 5G expansion



✓ 5G in >30 cities



✓ ~1k 5G SA sites



✓ 5G cloud core for campus networks



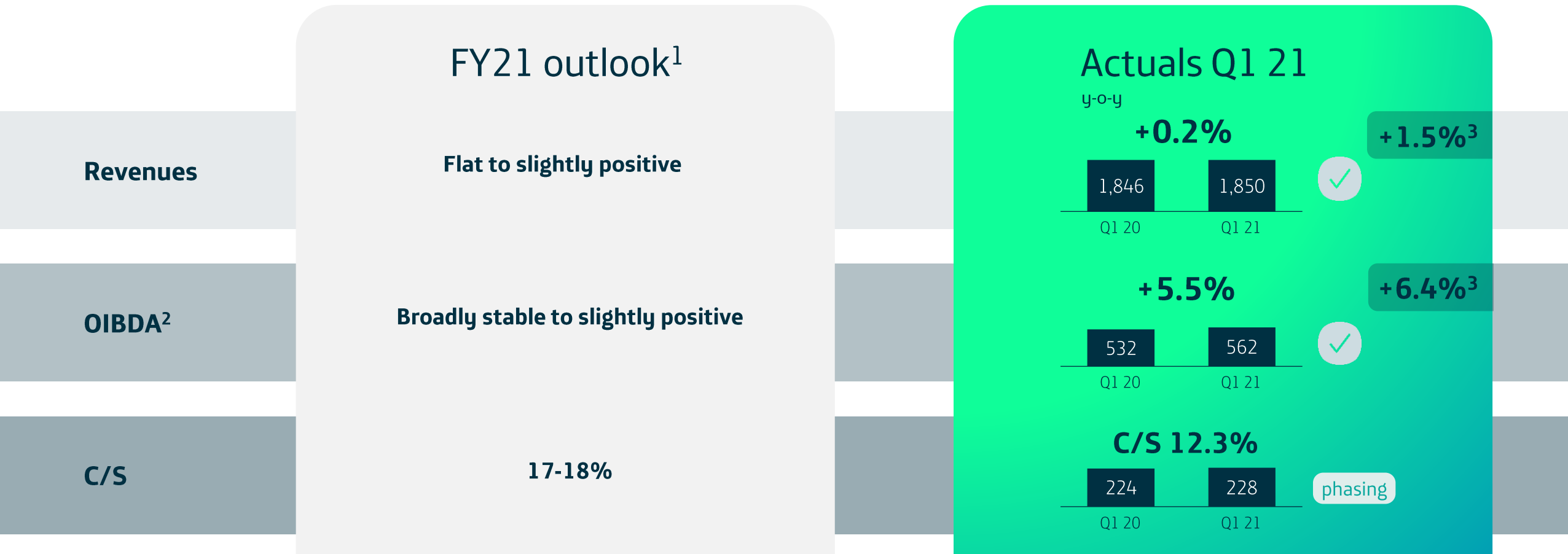
YE24: ~35k network grid



YE21: >30% coverage   YE22: 50% coverage   YE25: nationwide coverage

# Confirming FY21 outlook – building on operational & financial momentum

## Supported by network equalisation and historic low churn



Virtual AGM on 20 May – dividend proposal EUR 0.18/share



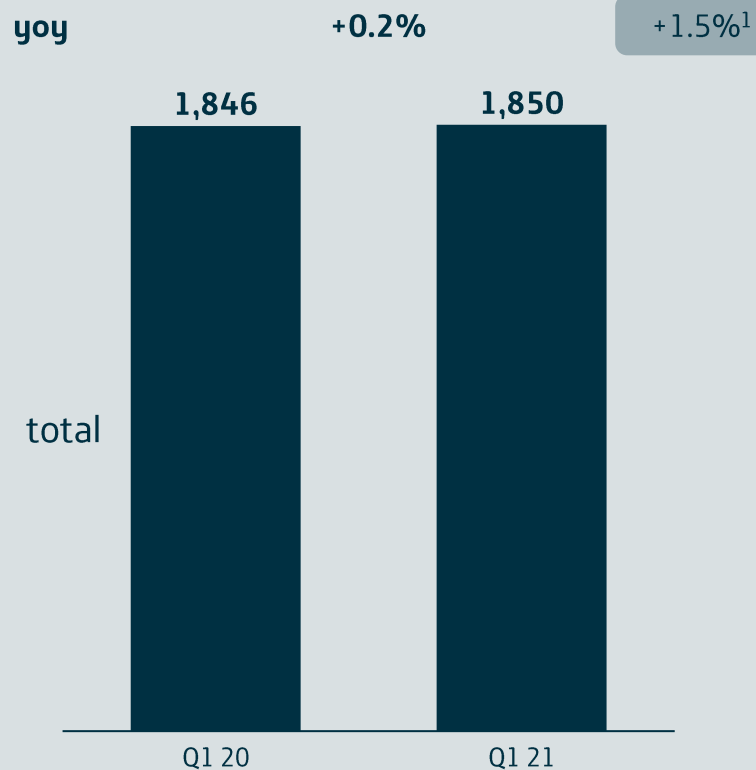
# Financial Update

**Markus Rolle**  
CFO

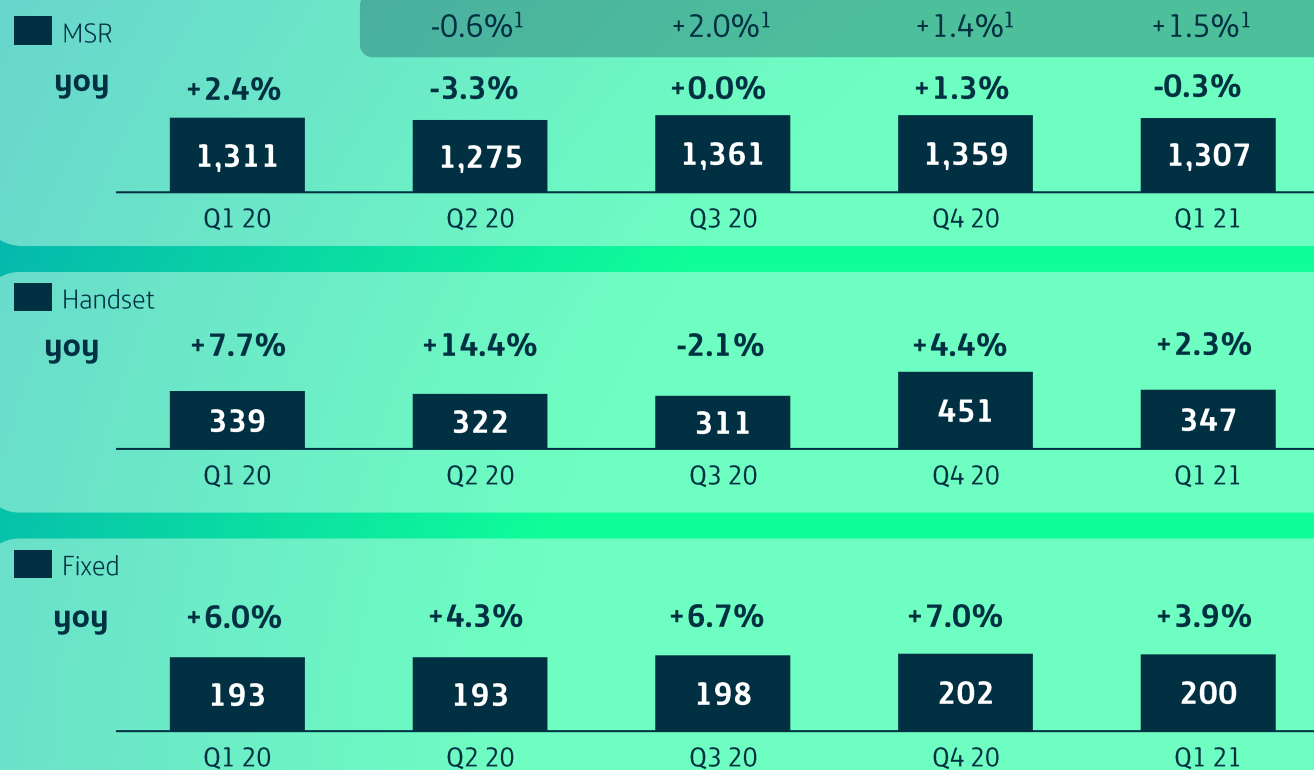


# Operational trends in-tact across all revenue lines

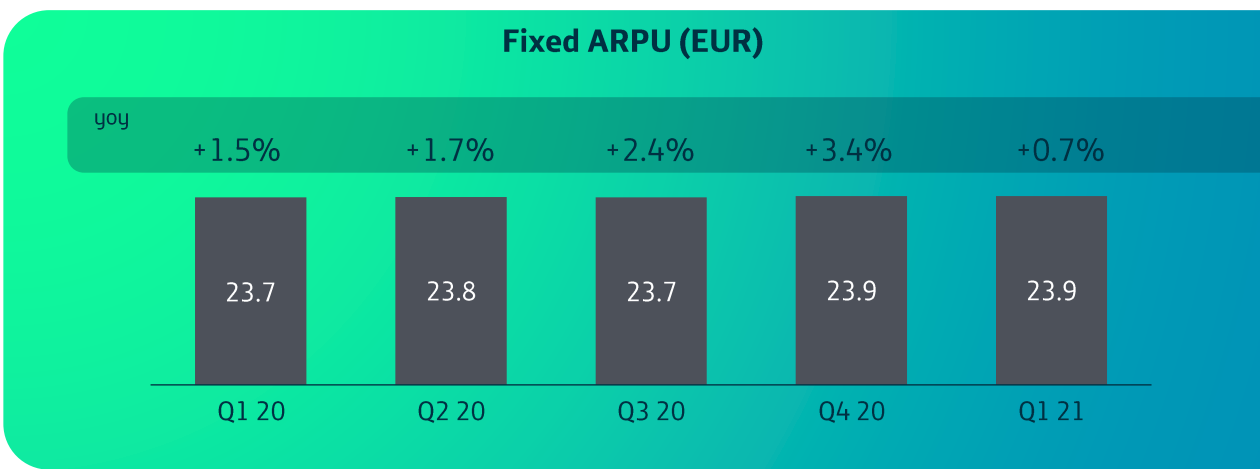
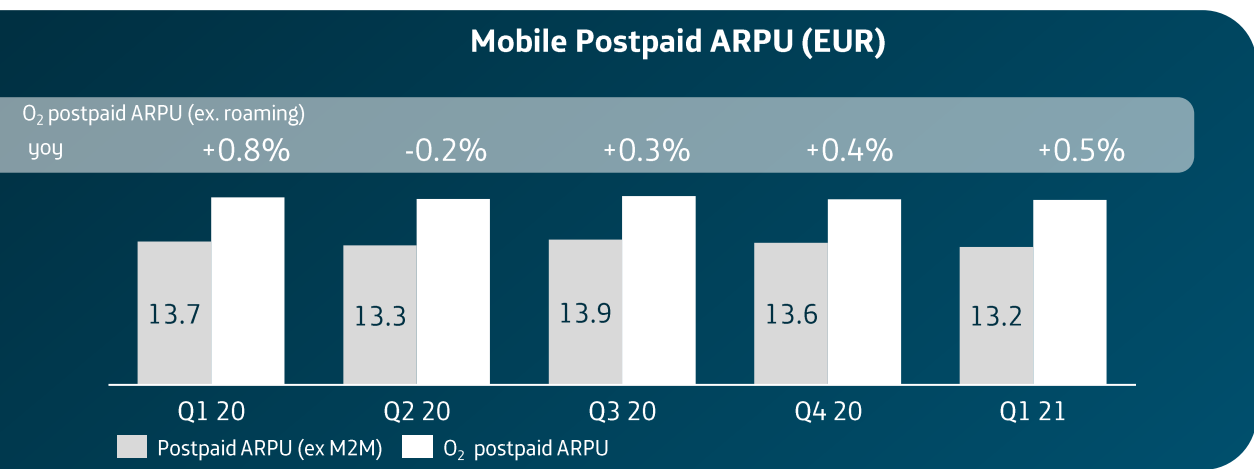
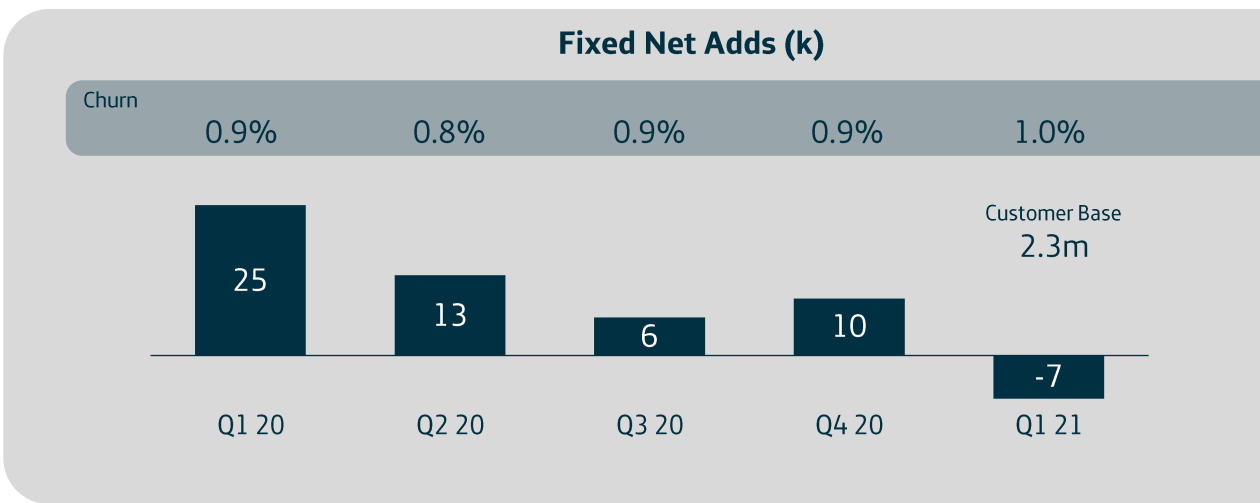
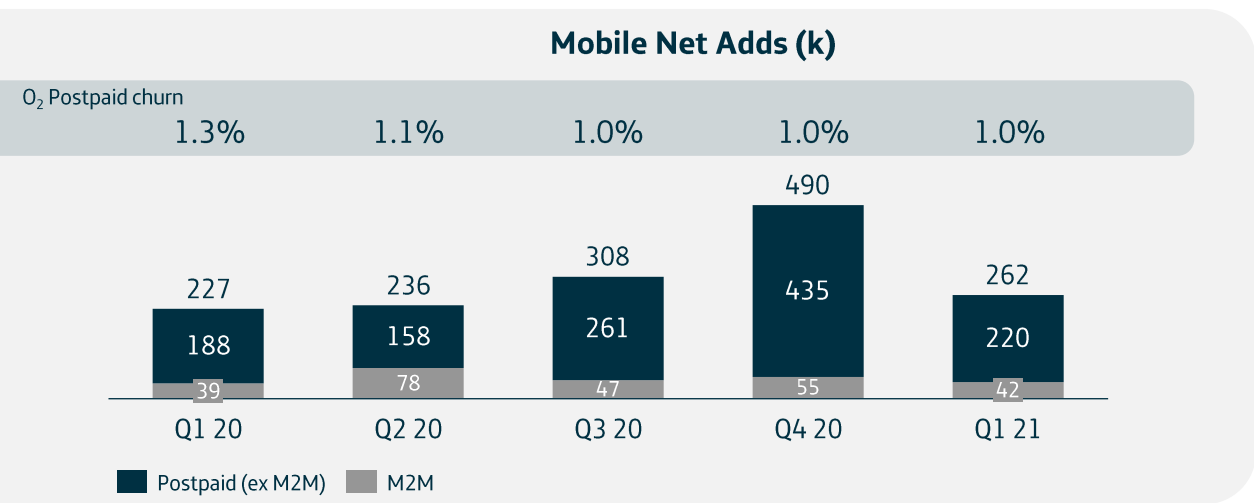
## Revenues (EURm)



## Sustained revenue trends (EURm)



# Continued own brand momentum supported by online channels

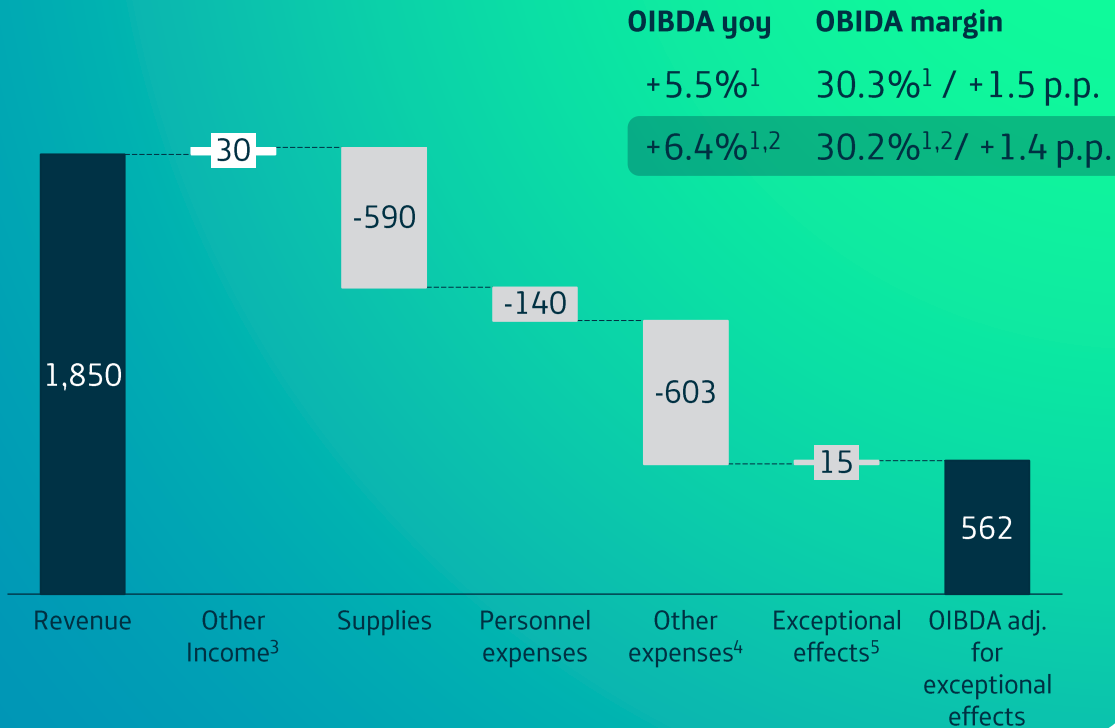


# Strong OIBDA growth

Improved revenue quality & effective C-19 cost management

Q1 21

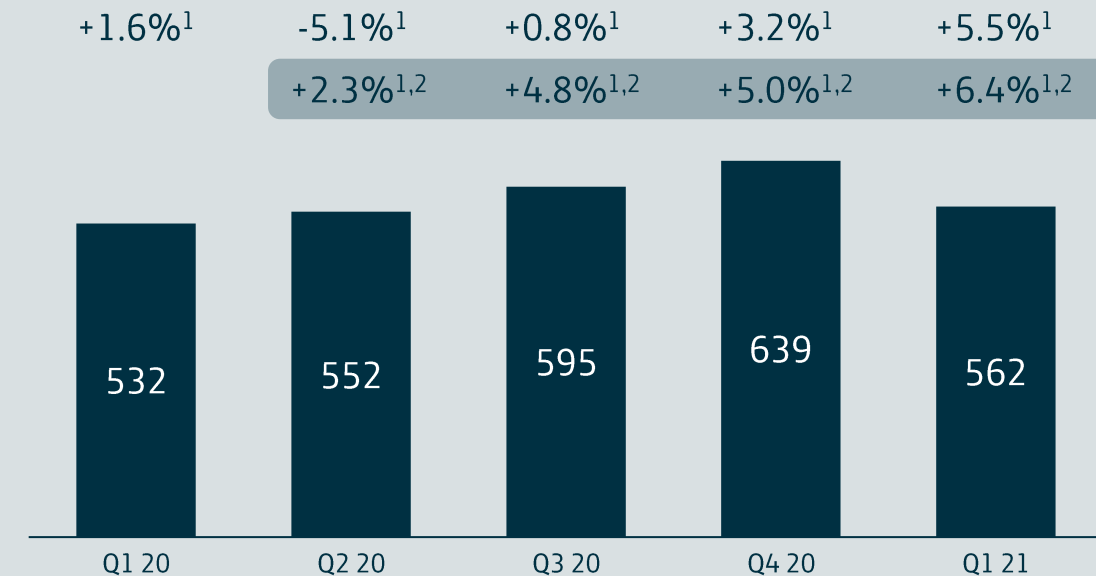
(EURm)



OIBDA<sup>1</sup>

(EURm)

OIBDA yoy



<sup>1</sup> Adjusted for exceptional effects

<sup>2</sup> Excl. Covid-19 impacts

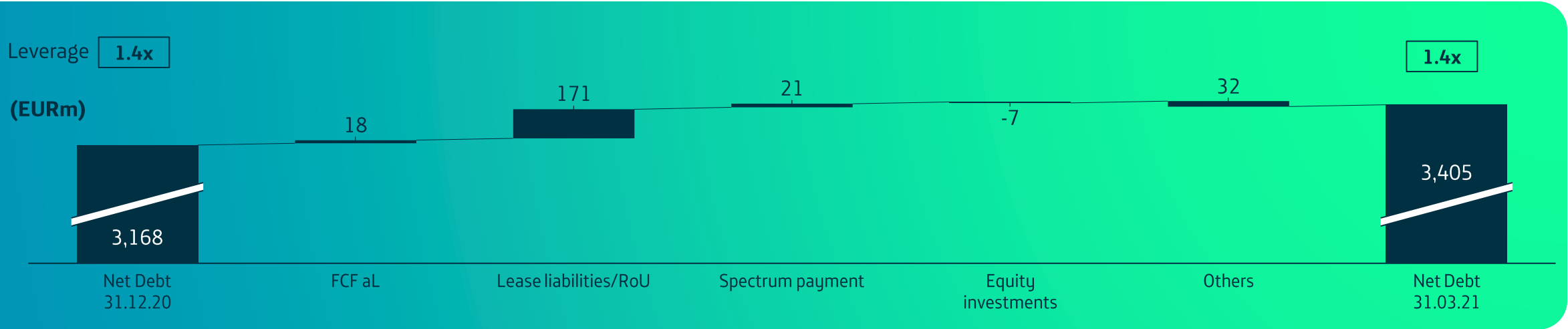
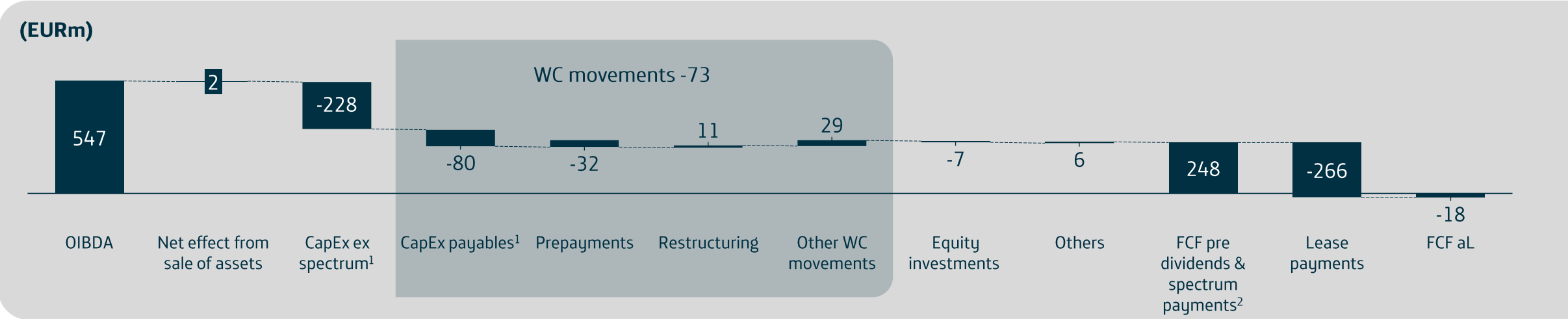
<sup>3</sup> Adjusted for capital gains/losses related with the sale of assets

<sup>4</sup> Includes exceptional effects, Group fees and impairment losses in accordance with IFRS 9

<sup>5</sup> Mainly restructuring expenses

# Q1 Free Cash Flow dynamics reflect usual seasonality

## Solid financial position



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<sup>1</sup> Excluding additions from capitalised right-of-use assets and investments in spectrum  
<sup>2</sup> FCF pre dividends & spectrum payments is defined as the sum of cash flow from operating activities & cash flow from investing activities  
<sup>3</sup> Net financial debt includes current and non-current interest-bearing financial assets and interest-bearing liabilities as well as cash and cash equivalents and excludes payables for spectrum  
<sup>4</sup> Leverage ratio is defined as net financial debt divided by the OIBDA for the last twelve months adjusted for exceptional effects



# Solid start into the year with good operational & financial performance

## Confirming FY21 outlook

### Good Q1 operational & financial performance

Full quarter of hard lockdown weighs on physicals & roaming with some offsetting OIBDA factors

### Operational trends in-tact across all revenue lines

Continued core business momentum

### Strong OIBDA growth

Supported by revenue mix & effective C-19 cost management

### FCFaL dynamics with usual seasonality

Leverage with comfortable headroom to BBB-rating

### Solid B/S, strong liquidity position and ability to generate FCF growth

Dividend proposal of EURc 18 per share for FY20 to AGM on 20 May



The background is a dark blue gradient with a network of white dots and lines. A tall, blue, grid-like tower with the 'O2' logo is positioned in the center background.

# Telefónica Deutschland **Management Q&A**



**Markus Haas**

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CFO

 @Markus Rolle



Any questions?

**We look forward to hearing from you!**



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