Telefónica Deutschland

Preliminary results H1 2022 27 July 2022



Markus Haas CEO



Markus Rolle CFO



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Preliminary results

Strategic Update



Markus Haas CEO

Delivering on our strategy - expanding FY22 OIBDA outlook

Focused execution supported by our Investment for Growth programme

Strategy



Mobile Growth



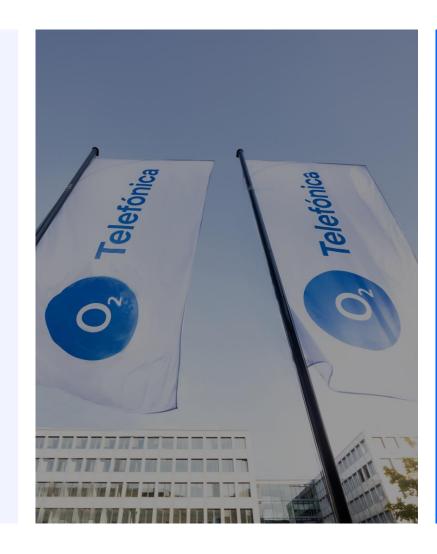
B2B Attack



Smart Bundling



ESG leadership



Delivery



MSR

Growing profitable



SME

Driving momentum



Households

Increasing penetration



Responsible Business
Plan 2025

Executing ambitious plan

Achieving strong H1 22 results

Sustained commercial traction & financial performance

Customers

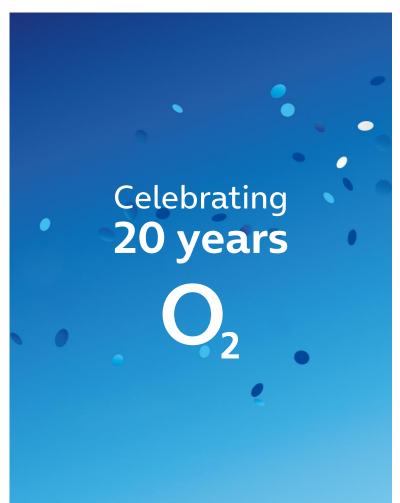
+661k

Postpaid Net Adds

1.0%

O₂ Postpaid Churn

Strong NPS
O₂ Brand



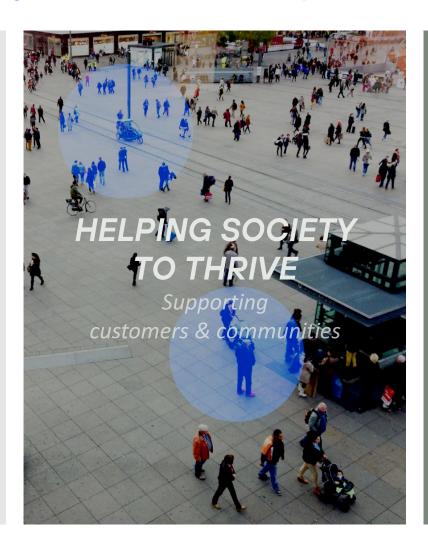


Delivering on our ESG commitments

Promoting a sustainable digital future for society

Responsible Business Plan 2025

Shaping sustainable digitalisation and transformation of future economy and society



Achievements

Support for Ukraine
Volunteering day for refugees

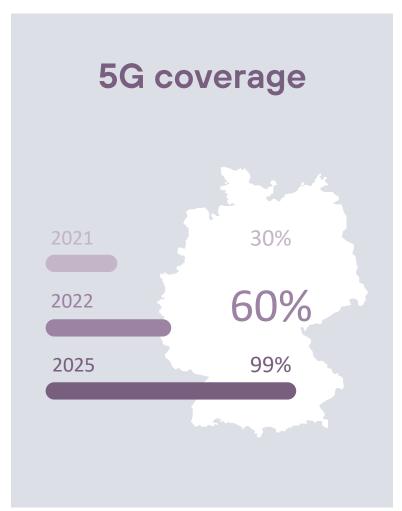
Social programmes

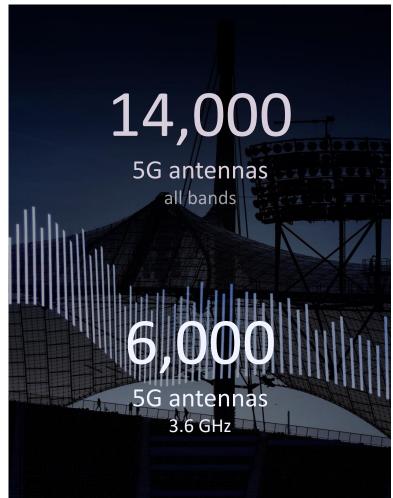
3rd 'German digital day' @BASECAMP
in Berlin to promote digital literacy

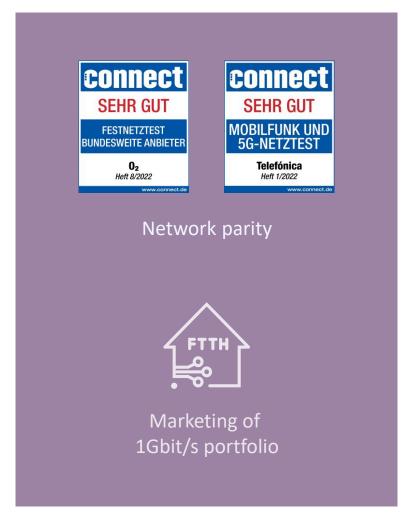
Environmental weeks
Contribution to local
environmental protection

Accelerating 5G rollout

Raised ambition to 60% coverage by YE22 within unchanged Capex envelope







Expanding FY22 OIBDA outlookSupported by strong H1 22 results

Previous FY22 Outlook

Low single digit % growth

incl. regulatory headwinds of EUR 70-80m

Low single digit % growth w/ margin expansion

incl. regulatory headwinds of EUR 15-20m

14 – 15%

Updated FY22 Outlook Low single digit % growth Revenues incl. regulatory headwinds of EUR 70-80m Low to low mid-single digit % growth OIBDA¹ w/ margin expansion incl. regulatory headwinds of EUR 15-20m 14 - 15% C/S ¹ Adjusted for exceptional effects

Preliminary results
Financial Update



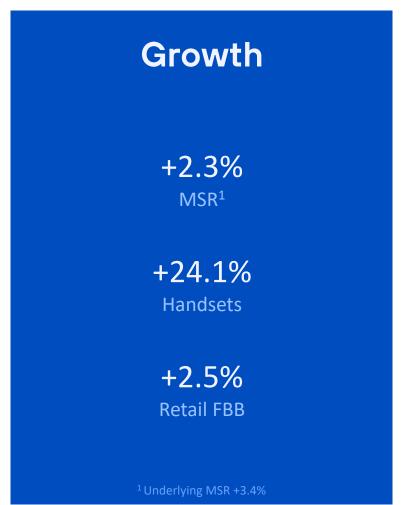
Markus Rolle
CFO

Pursuing revenue growth path

Driven by sustained MSR momentum on core business strength







Continuing strong commercial momentum

Celebrating 20th anniversary of O₂ brand

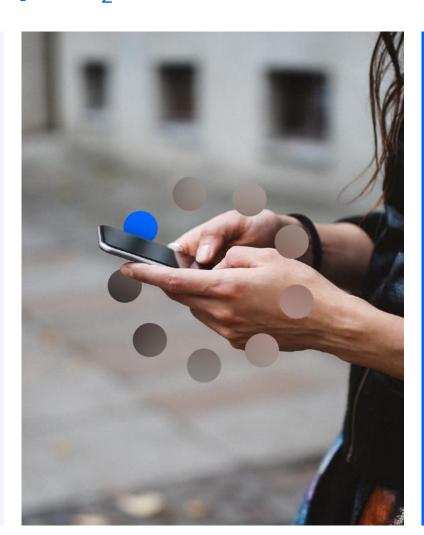
Mobile

+374k
Postpaid Net Adds

0.8%
O₂ Postpaid Churn

-0.7%¹ yoy
O₂ Postpaid ARPU

¹ Underling ARPU +0.4%



Fixed

+5k
Fixed Net Adds

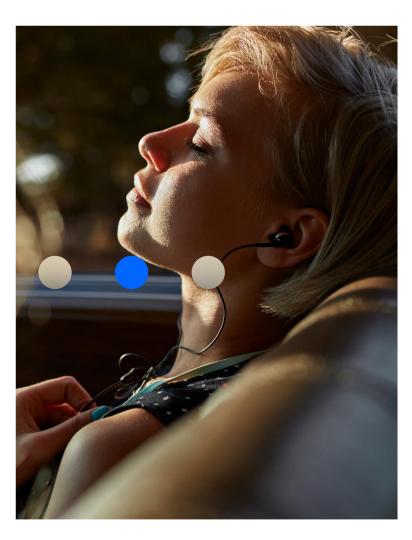
1.1% Fixed Churn

+2.1% yoy

Growing OIBDA due to improved MSR & continued efficiency gains

Free Cashflow with usual seasonality





Free Cashflow

1,229 EURM

556 EURM

373 EURm FCF² YTD

-22 EURm FCFaL YTD

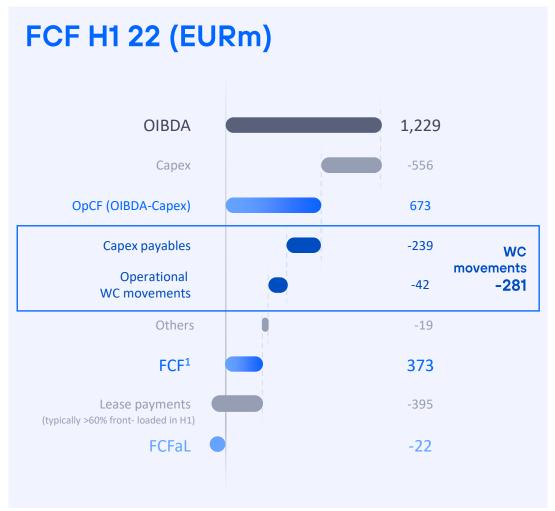
¹ Adjusted for exceptional effects

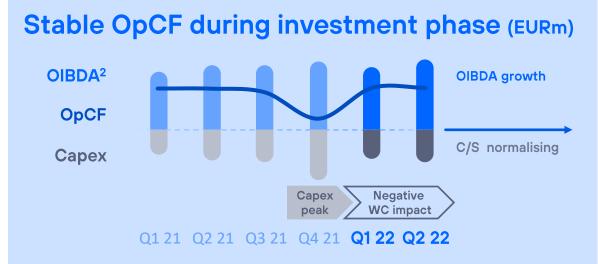
Telefónica Deutschland ¹ Adji

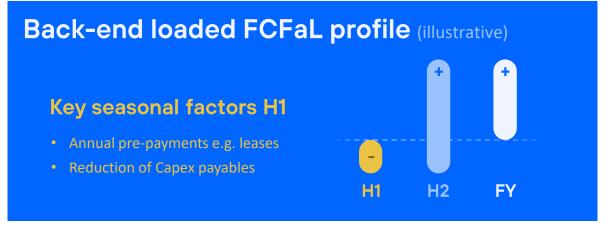
² FCF pre dividends & spectrum payments is defined as the sum of cash flow from operating activities & cash flow from investing activities

Producing stable OpCF during investment phase

Well on track for strong FCF generation







Telefónica Deutschland

¹ FCF pre dividends & spectrum payments is defined as the sum of cash flow from operating activities & cash flow from investing activities

² Adjusted for assets sales

Achieving strong H1 22 results - expanding FY22 OIBDA outlook Key take-aways



Growing OIBDA due to improved MSR & continued efficiency gains

Well on track for strong FCF generation



Expanding FY22 OIBDA outlook

Supported by strong H1 22 results

Pursuing revenue growth path

Sustained MSR momentum on core business strength

Delivering on ESG commitments

Promoting a sustainable digital future

Thank You Management Q&A



Markus Haas
CEO



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Thank You We look forward to your feedback



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