

## Telefónica Germany RCS Business Messaging Pricing

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Standard pricing until 31.12.2025 – in addition there is an early bird promotion available for 50% discount:

1.3 Prices for RBM	
Item	Price per RBM / Conversation in Euro (Net of VAT)
Basic Message (160characters text only)	0.06
Single Message	0.06
Conversation (24 hour session)	0.10

New pricing from 01.01.2026 when the 2025 promotion has ended:

1.3 Prices for RBM	
Item	Price per RBM / Conversation in Euro (Net of VAT)
Basic Message (160characters text only)	0.03
Single Message	0.06
Conversation (24 hour session)	0.06

### Additional info:

For Newsletter-Services we offer a monthly active user based pricing upon request.