Telefónica Deutschland





Markus Haas CEO



Markus Rolle CFO



21 February 2024



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STRATEGIC UPDATE



Markus Haas CEO Successfully over-achieved FY23 outlook – driven by robust commercial traction



¹Adjusted for exceptional effects

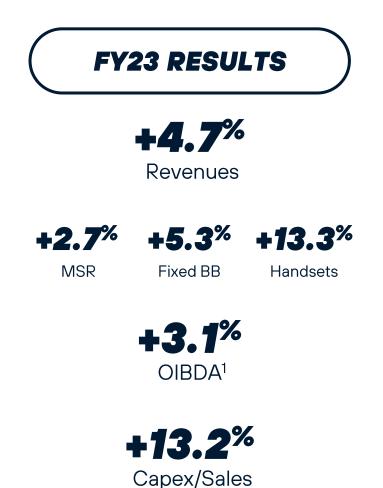
OPERATIONAL HIGHLIGHTS

>1.3^m Postpaid Net Adds

90*k* Fixed BB Net Adds

> **95%** 5G coverage

Accelerated transformation & digitalisation



GPS

ESG highlights – #1 Telco worldwide in Sustainalytics ESG risk-score







NET-ZERO EMISSIONS

Green electricity and increased energy efficiencies

CRISIS SUPPORT

Telefónica *hilft*

 O_2

Providing free telecommunication support for crisis areas



EMPLOYEE SATISFACTION

All-time high in employee satisfaction

INFLATION Supporting our employees in managing inflationary cost pressures IS DIGITALIZATION ORT Enabling a digital society

Telefónica Deutschland



Solid German macro-outlook – Telefónica Deutschland single-country play



Source: Statistisches Bundesamt / EC economic forecast for Germany (15 Feb-24)

Strategic framework 'Accelerated Growth & Efficiency Plan' – fundament for a more resilient business model



ACCELERATED GROWTH & EFFICIENCY PLAN

2024 - 2026

GROW MARKET SHARE

Re-balance revenue mix

AS GOOD NETWORK

Improve network capacity & coverage

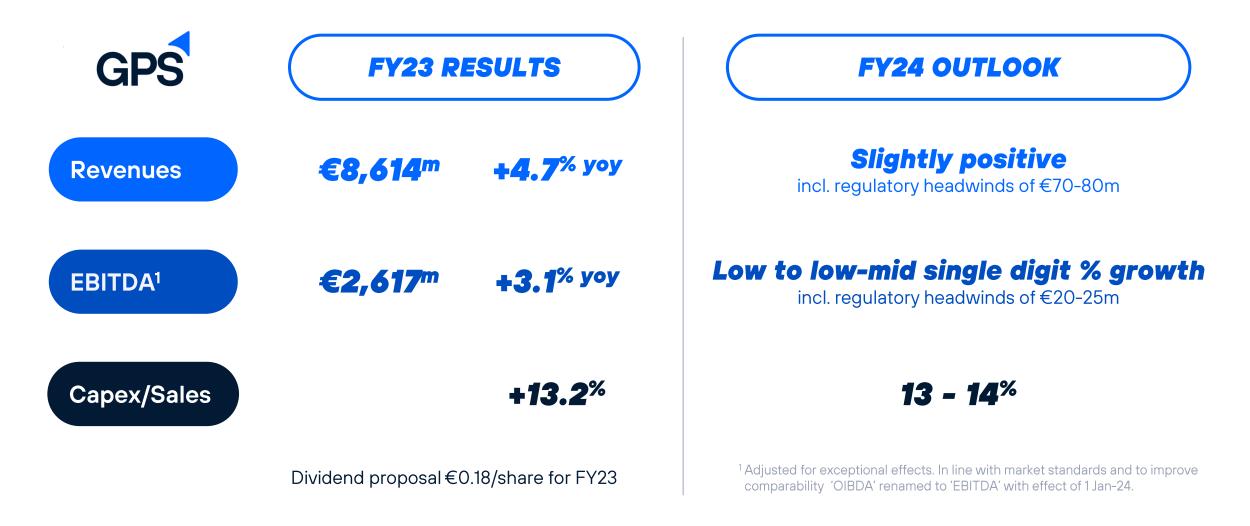


ACCELERATED TRANSFORMATION

Drive innovation & efficiencies



Confident FY24 outlook based on good business momentum – supported by 'Accelerated Growth & Efficiency Plan'





FINANCIAL UPDATE



Markus Rolle CFO

Robust commercial traction in mobile & fixed – 'value-over-volume' focus and continued low churn



MOBILE Q4 23

284^k Postpaid Net Adds

1.1% O₂ Postpaid Churn

+1.9% yoy O₂ Postpaid ARPU FIXED Q4 23 13^k Fixed BB Net Adds 0.8%

Fixed BB Churn

+2.2% yoy Fixed BB ARPU



Achieved good top-line growth – driven by MSR momentum & record handset sales trading momentum





OIBDA growth reflecting commercial success – FCFaL improved +23% yoy



¹Adjusted for exceptional effects ²FCF pre dividends & spectrum payments is defined as the sum of cash flow from operating activities & cash flow from investing activities



GPS

Telefónica Deutschland

Confident FY24 outlook based on 'Accelerated Growth & Efficiency Plan'

TOP-LINE GROWTH

Driven by MSR momentum & record handset sales

#1 TELCO WORLDWIDE

Sustainalytics ESG Risk-Score Rating ACCELERATED GROWTH & EFFICIENCY PLAN



EBITDA GROWTH Enhanced cash conversion

OUTLOOK FY24

Confident outlook based on good business momentum





Thank you MANAGEMENT Q&A



Markus Haas CEO



Markus Rolle CFO





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Thank you WE LOOK FORWARD TO YOUR FEEDBACK



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