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Fast, Clearly Structured, Convenient: The New Mobile Portal of O₂

MUNICH. Even more functionality and more user convenience: Effective immediately, Telefónica O₂ Germany offers its customers who use the latest generation of mobile phones and smartphones a fully revised Internet portal at m.o2online.de. Its modular design permits the context on the welcome page to be perfectly customized to specific needs.

Whether news, sports, communities or Premium offers: The new mobile access portal of O₂ allows customers to quickly find the desired content. They can choose among a large number of different modules to build their own personal welcome page. Content from third-party providers such as BILD, kicker online and wetter.com provides a wide range of information, MyVideo brings videos to the mobile phone, and the partnership with Fox Mobile means that customers can download the latest music and games into their phones. It takes a single click to check one's Facebook status or to make an appointment with friends via ICQ. The modules are clearly separated and offer convenient navigation. This allows for easy control even on a small screen.

The new portal is automatically available to customers with the latest generation of Internet-enabled phones and Smartphones. At m.o2online.de, users can get an idea of how it would look on their mobile phones – just check it out!

The mobile Internet has become attractive because it is much more cost-effective today. For example, the O₂ Internet-Pack-M gives users unlimited Internet access on their mobile phone for a full month for just 10 euros more and allows them to get a grip on costs. The data volume is unlimited, the speed is limited to GPRS when 200 MB are exceeded. The minimum period is only three months.

A *Telefónica* company

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Telefónica O₂ Germany GmbH & Co. OHG belongs to Telefónica Europe and is part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. Telefónica Europe has more than 47 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

More information:

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