

21 April 2009

O₂ radically simplifies its tariff portfolio

- O₂ Inclusive Package and O₂ Mobile Flat are part of the new tariff concept
- Overall tariff system will be presented on 24 April

MUNICH. Telefónica O₂ Germany will radically simplify its tariff portfolio as of 5 May. The established O₂ Inclusive Packages and the O₂ Genion tariffs will expire as of 4 May. They will be replaced by a novel offer. Only two of the previous tariffs will be provided in a similar form within the new structure: The O₂ Inclusive Package and the O₂ Mobile Flat for calls to the German fixed network and the O₂ network.

“We will shortly offer our customers a radically simplified tariff portfolio tailored to their specific requirements. With O₂ Mobile Flat and O₂ Inclusive Package which are based on the previous offer logic we continue to provide the two tariffs with the strongest demand”, says Lutz Schüler, Managing Director Marketing and Sales, Telefónica O₂ Germany. “On 24 April, we will present our entirely new tariff system.”

The O₂ Inclusive Package comprises 100 inclusive minutes to all German networks offered for a monthly basic fee of € 10. The monthly basic fee of € 20 for the O₂ Mobile Flat includes all calls to the German network and the German mobile network of O₂. € 0.29 per minute are charged for both tariffs for calls to all German networks beyond this volume. In addition, customers pay € 0.19 for each SMS message. The minimum contract term amounts to 24 months. The O₂ Mobile Flat offers all advantages that have so far been included in the Genion tariffs. Customers are given a separate landline number which they use to be reached in their homezone at conditions similar to the fixed network. Customers who combine their O₂ Mobile Flat or O₂ Inclusive Package contract with a new mobile phone will pay € 15 per month for the mobile device.

A *Telefonica* company

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Amtsgericht München HRB 109061 und Telefónica O₂ Germany Verwaltungs GmbH. Amtsgericht München HRB 121389, beide ebenda.
Geschäftsführer beider Gesellschafter: Jaime Smith Basterra, Vorsitzender, Antonio Botas Banuelos, Andrea Folgueiras, André Krause, Lutz Schüler, Carsten Wreth.

| | O₂ Mobile Flat (to the German fixed network and O₂ network) | O₂ Inclusive Package |
|---|--|--|
| Activation fee | € 25 | € 25 |
| Monthly basic fee | € 20 | € 10 |
| Inclusive services | Flat rate to the German fixed network and the O ₂ network | 100 minutes to all German networks |
| Standard minute price | € 0.29 | |
| Per SMS message | € 0.19 | |
| Calls to European countries and the USA per minute | € 0.29 | |
| International calls per minute | € 0.99 | |
| Per international SMS message | € 0.29 | |
| Mailbox (per call) | free of charge | € 0.29 |
| Contract term | 24 months | |
| Notice period | 3 months | |
| Timing | to the minute (60/60) | |

Telefónica O₂ Germany GmbH & Co. OHG belongs to Telefónica Europe and is part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. Telefónica Europe has more than 46 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

More information:

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