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## **O<sub>2</sub> exclusively launches: the first Android mobile phone with Google Services from Samsung**

- **Samsung I7500 with 5 megapixel camera and brilliant touch display**
- **Simple and intuitive use**
- **Access to Google Mail, Google Maps and the Android market by one click**

**MUNICH.** Telefónica O<sub>2</sub> Germany strongly expands its mobile phone product range for the mobile internet. The first Android lifestyle mobile phone with Google Services from Samsung kicks off the new offer. The Samsung I7500 is the first Android mobile phone provided by a leading brand manufacturer and will be exclusively available from O<sub>2</sub> as of June 2009. In addition to the form factor and design with mere 11.9 mm thickness, it primarily stands out by its simple and intuitive use. The mobile internet offers a great experience for beginners and professional users alike. The Samsung I7500 combines an expandable Android platform with first-class equipment: a brilliant touch screen display, and a 5 megapixel camera with LED Flash and GPS.

“The Samsung I7500 offers our customers the best internet experience based on the Android platform provided by Google“, says Lutz Schöler, Managing Director Marketing and Sales for Telefónica O<sub>2</sub> Germany. “The Samsung I7500 kicks off a series of exciting devices for the mobile web which we will launch in the next couple of months. There is something for everyone: from beginners to heavy users. And, we put our focus on strong brands, simple use and design.”

Classic applications from the PC world can be comfortably accessed by one click on the big touch screen when users are on the move. Thanks to the open platform of the Google operating system, users are able to optimally customize the device to their own requirements. A variety of applications and services is available in the Android market. The contact to friends is guaranteed by integrated and freely available Web 2.0 applications like Facebook, Flickr and Instant Messaging. Customers are always up to date anywhere they go due to the automatic synchronization of emails, contacts and appointments of Google accounts. All other popular email accounts can also be accessed.

The integrated GPS receiver enables the comprehensive use of Google Maps: local positioning, detailed route description and simple navigation. The application

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Wikitude available in the Android market allows customers to access details of unknown sights via photos on the web. The combination of a camera, GPS and an internet browser turns into a personal and interactive guide.

As the first Android mobile phone, the Samsung I7500 offers a 5 megapixel camera with LED Flash. The big 3.2" AMOLED display ensures the brilliant representation of photos and videos and reduces the battery power due to the energy-saving technology. The battery has generous dimensions (1500 mAh) and ensures that users enjoy long calls and access to the web. The device also includes WLAN (802.11 b/g) and Bluetooth 2.0. Supporting various multimedia codec formats the I7500 is a multimedia all-rounder. With its memory capacity of up to 40 GB it offers enough space for pictures, music and videos.

The Samsung I7500 will be exclusively available in all O<sub>2</sub> Shops, the specialized trade or on the internet from June 2009. The device can be combined with all tariffs and data packages.

**The features of the Samsung I7500**

Mobile telecommunications standards	HSDPA, HSUPA, UMTS, EDGE, GPRS, GSM (according to availability)
Interfaces	Bluetooth v2.0, USB v2.0, WiFi 802.11 b/g, MicroUSB, 3.5 mm headset output
Colour display	HVGA (320x480), 3,2" (8.1 cm) AMOLED
Size/weight	115 x 56 x 11.9 mm;
Highlights	<ul style="list-style-type: none"><li>- Integrated GPS</li><li>- Audio standards: MP3, AAC, AAC+, e-AAC+, WMA, RA</li><li>- Video standards: H.263, H.264, MPEG4, WMV</li><li>- Chrome-Lite browser, Google Apps, Android market</li><li>- 5 megapixel camera with Power LED</li></ul>
Operating system	Android
Chip set	MSM7200A
Memory	8 GB internal memory; MicroSD slot for expansion of up to 32 GB
Battery	1,500 mAh
Price	Will be announced upon availability
Availability	Market launch from summer 2009, available in O <sub>2</sub> shops, the specialized trade or on the internet



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