

24 September 2009

## 13 October 2009: O<sub>2</sub> launches Palm Pre

**Palm Pre will initially be available exclusively from Telefónica O<sub>2</sub> Germany. O<sub>2</sub> offers Palm Pre with any kind of contract and in combination with the mobile phone surf flat rate.**

Palm Pre is the first mobile phone based on the all-new operating system Palm webOS. The platform brings mobile applications together in an intuitive and multitasking environment. Consumers and business customers are thus able to connect to their information in useful and useable ways. Palm webOS introduces Palm Synergy for the first time. This technology delivers one single view on all information from various sources.

Palm Pre impresses with its smooth, elegantly rounded and ergonomic design and a full QWERTZ keyboard which users slide out only when needed. Thanks to the design of Palm Pre the phone feels natural in the hand and is so small that it comfortably fits in every pocket. When closed, the device is ideal for phone calls, web surfing or listening to music and watching videos. When the keyboard is open, it is optimised for writing emails and text messages. With its curved slider and gesture-controlled touch screen interface Palm Pre fuses exquisite design with the revolutionary Palm webOS software for fast access to content on the device or web.

René Schuster, CEO of Telefónica O<sub>2</sub> Germany: "We operate one of the most modern mobile telecommunications networks in Europe and offer our customers a simple and transparent tariff structure. In combination with Palm Pre our customers experience top-class mobile communications. With Palm Pre the mobile internet becomes the easiest thing in the world."

"There's a lot of excitement about Palm Pre in Europe as we continue to expand Palm webOS products across new carriers and countries," said Jon Rubinstein, chairman and chief executive officer, Palm, Inc. "We look forward to launching Palm Pre with O<sub>2</sub> so users in Germany can see firsthand how Palm webOS offers a new and better smartphone experience."

A *Telefonica* company

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**Full contract freedom**

O<sub>2</sub> offers free choice of contract for Palm Pre in Germany. Users who want to access the web are recommended to add the mobile surf flat rate of € 10 a month. Customers can thus surf the mobile web up to a volume of 200 MB at a speed of up to 7.2 MBit/s (HSDPA). Subsequently, it is reduced to ISDN level. With the new concept O<sub>2</sub> My Handy customers can finance Palm Pre independent of the contract at zero percent interest rate. Customers make a down payment of € 1 in the O<sub>2</sub> shop or online at [www.o2online.de](http://www.o2online.de) and pay the remaining sum in 24 monthly rates of € 20 each. Palm Pre is available in O<sub>2</sub> shops, online at [www.o2-online.de](http://www.o2-online.de) and from all specialised trade partners of O<sub>2</sub>.

**Palm Pre for business customers**

Palm Pre running Palm webOS operating system is a powerful mobile device for everyday business use. The mobile phone offers data synchronisation, enables multitasking capabilities and has a full sliding keyboard, a powerful touch screen, first-class messaging applications as well as GPS, 3G and secure Wi-Fi. It consequently meets all requirements for use in businesses, among others, support for Exchange ActiveSync policies.

Tariff details and other information about Palm Pre are available at [www.o2online.de](http://www.o2online.de).

**Telefónica O<sub>2</sub> Germany GmbH & Co. OHG** belongs to Telefónica Europe and is part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. Telefónica Europe has about 48 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

**More information:**

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