Press Release

28 September 2009

Palm Pre Launches with Special Offer for Business Customers

- **Three months of free nationwide phone calls with new contract**
- **Available at € 50.41 plus VAT with Business Flat XL tariff**
- **Cableless Touchstone battery charger available for free with advance order**

MUNICH. At the launch of the new smartphone Palm Pre on October 13, Telefónica O_2 Germany presents its business customers with a special offer: Users who pre-order the Palm Pre before October 12, 2009 with a business customer plan will receive an innovative Touchstone charging kit for free – this permits charging the smartphone by means of induction without connecting a cable. The new Palm Pre is e.g. available for € 50.41 plus VAT with the Business Flat XL plan which, for a monthly service charge of € 69.50 plus VAT, includes all national standard voice calls as well as a data flat rate. During the first three months of the 24-month contract there is no monthly service charge. The Palm Pre is also available without a mobile subscription.

Palm Pre impresses with its smooth, elegantly curved and ergonomic design. Users can open several applications at once on the large touch screen and simply change between the applications by the touch of a finger. Moreover, the slide-out QWERTZ keyboard allows for faster and easier texting.

Palm stands for effective mobile communications. This is why the new business smartphone comes with plenty of business-related features. Palm Pre provides multitasking capabilities. The webOS operating system allows to bring together, from one seamless application, data from different sources and accounts like Outlook and GMX, Yahoo and other services into a single comprehensive view. Thanks to Microsoft's Direct Push technology the user can access emails directly and smoothly via Microsoft Exchange, which is ideal for those who want to keep an eye on multiple business and personal inboxes.

The same synchronisation options are available for schedules from different calendars, e.g. to prevent the overlapping of professional and private appointments. Contacting customers and colleagues, whether by email, messaging or conventional voice call, is efficiently solved by Palm Pre.

The Palm Pre supports all common mobile data transmission standards, including EDGE, UMTS, HSPA as well as WLAN and Bluetooth. Navigation solutions are also available thanks to the integrated GPS antenna, making the modern business smartphone Palm Pre a real all-rounder with access to emails, schedules, contacts and the full mobile internet for users on the road.

Business customers can pre-order Palm Pre on the following site:
www.o2business.de/palmpre

Private customers can find offers for Palm Pre at:
www.o2online.de

Telefónica O_2 Germany GmbH & Co. OHG belongs to Telefónica Europe and is part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. Telefónica Europe has about 48 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

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