

8 October 2009

Glamorous launch of Palm Pre in Germany

- Launch parties in six cities on 12 October
- Celebrities and fans of the new Palm Pre celebrate the start
- Attendees can buy the first devices one day before the official start

MUNICH. On 13 October, the long expected smartphone Palm Pre will be available in shops – and Telefónica O₂ Germany celebrates the launch at exclusive parties in six cities. On the eve of the official sales start, selected customers and VIPs will celebrate the launch of the new smartphone in O₂ shops in Berlin, Dortmund, Frankfurt, Hanover, Cologne and Munich. Attendees who have preregistered on a website are the first to acquire the new mobile all-rounder in Germany. VIPs will also attend the event. Presenters Gülcan, Anastasia Zampounidis and other surprise stars will add glamour to the parties.

“The new Palm Pre provides a true occasion to celebrate“, says René Schuster, CEO of Telefónica O₂ Germany. “The faithful fans of Palm and our customers will have the chance to experience the new smartphone even one day before the official start. In combination with our state-of-the-art network we provide our customers top-class mobile communications. With Palm Pre the mobile web will become the easiest thing in the world.”

Buffet, drinks and music entertainment by scene DJs provide the right backdrop for the launch parties. Under the motto “My Palm Pre“ photos are shot and immediately displayed as background image on the smartphone. Palm’s and O₂’s employees explain the features of the device on different displays and invite guests to test it in the shops.

The intuitive handling of Palm Pre makes web surfing, writing text messages or making calls smart and fun. The smooth, elegantly rounded and ergonomic design and full QWERTZ keyboard which users slide out when needed enable comfortable mobile communications. Thanks to the elegant design of Palm Pre the phone feels natural in the hand and is so small that it comfortably fits in every pocket. The revolutionary Palm webOS software enables quick access to content stored on the device or web.

A *Telefonica* company

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Geschäftsführer beider Gesellschafter: René Schuster, Vorsitzender, Antonio Botas Banuelos, Andrea Folgueiras, Markus Haas, André Krause, Johannes Pruchnow, Lutz Schüler, Carsten Wreth.



Tariff details and other information about Palm Pre are available:
www.o2online.de/palm

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