

23 March 2010

Music, comedy and dance: The first O₂ Crew event highlights have been finalised

MUNICH/Germany. The O₂ Crew is turning 2010 into one huge event: All through the year, O₂ will be offering the best live entertainment from the genres of music, comedy, dance and cinema in Berlin, Munich, Stuttgart, Düsseldorf, Cologne and Hamburg. The first of these highlights have now been finalised for April and May 2010.

MUSIC

AMY MACDONALD

Recently, the 22-year-old singer released her second album, "A Curious Thing", which just entered the German Top 100 Album Charts at number one. Her success story features many highlights: In 2009, an Echo Award for the "Most successful international newcomer", four times platinum record for her song "This Is the Life" and position 3 in the German album charts. Aged just 22, Amy Macdonald has breathed a breath of fresh air into the music industry with her debut album. Her special mix of styles, spanning pop, rock, country and folk, has proved very popular with young audiences - and the singer-songwriter has already sold over three million albums. This Scottish talent has a special voice that gives you goose bumps: both velvety and dark, it lends her songs an irresistible appeal. Hits like "Poison Prince" and "Mr. Rock & Roll" are pop songs with a slight melancholy touch that get everyone singing along.

In mid-March 2010, the 22-year-old will be launching her second album "A Curious Thing" and following straight on from this will be going on tour in April in no fewer than four of the O₂ Crew cities in Germany. Jersey Budd will be playing as her support act. The 24-year-old British songwriter composes charming pop music, which is brought to life by his tremendous talent and outstanding voice. His musical role models include John Lennon and Bruce Springsteen, Bob Dylan and Cat Stevens. These musicians have had a defining influence on Jersey's style - something that can be heard in every note.

19 April 2010: Cologne, E-Werk
21 April 2010: Düsseldorf, Stahlwerk

20 April 2010: Stuttgart, LKA
22 April 2010: Munich, Tonhalle

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NENA

She is both a pop star and style icon - the incomparable NENA, who links generations with her music and who never ceases to amaze her fans. With youthful energy and a rousing stage performance, she delivers a show for her audiences that many a newcomer could learn a thing or two from. NENA will turn 50 this year. The singer will be celebrating this special occasion with her fans in the very city where it all began - Berlin.

It was from here that the girl from Hagen launched her world career back in 1982 with hits such as "Nur geträumt" (*Just A Dream*) and "99 Luftballons" (*99 Red Balloons*). Today, it would be hard to imagine the German pop scene without her.

Her appearance in the O₂ World will be like playing at home for NENA, where fans can look forward to hearing her old hits, new songs from her latest album "Made in Germany" plus a few special birthday surprises. Anyone wishing to join in the celebrations free of charge can register on www.o2crew.de, check the participation details and, with a bit of luck, join the celebrations at *the* birthday party of the year.

24 April 2010: Berlin, O₂ World

RIHANNA

Just 21 and already an absolute world star: for the last five years, Rihanna has been making regular appearances on the stages and catwalks of the world. This beauty from Barbados is the winner of multiple Grammy Awards. Her four albums have sold some 14 million copies worldwide and the first single "Russian Roulette" on her latest album made it into the top ten in 20 countries. She has already had countless mega hits, whose sound instantly proves very catchy, including the summer hit from 2007, "Umbrella", the tribute to the classic "Tainted Love" in the form of "S.O.S.", and the wistful ballad "Hate That I Love You". As an R&B singer, Rihanna has succeeded in combining Hip-Hop, Soul and Soca to create an entirely new sound in pop music.

2 May 2010: Berlin, O₂ World

LADY GAGA

She is the brightest star in the star-studded international pop scene - Lady Gaga is an exceptional musician, trendsetter and multi-talent all rolled into one. Despite being just 23 years old, she constantly re-invents herself and never ceases to amaze her fans and critics alike. On stage, she dares to combine rock, pop and theatre to produce a 'Shock Art' performance, which has already made her a legend. In 2008, Lady Gaga succeeded in making her big breakthrough with her debut single "Just Dance", which climbed into the international charts. Since her debut, she has gone on to secure fame for herself by singing her own songs from her albums "The Fame" and "The Fame Monster". The singles that followed, "Poker Face", "Paparazzi" and "Bad Romance", all went platinum. She has won three Brit Awards, two Grammys and three MTV Video Music Awards. With "Poker Face", she also set a new record for the most download sales in Germany.

Lady Gaga's extravagant style and her spectacular stage shows have earned her the reputation as the successor to pop icon Madonna. Since Madonna, no other artiste has succeeded in being so provocative and constantly so successful at the same time with stage costumes, hair creations and songs.

Hamburg, O₂ World on 10 May 2010

Berlin, O₂ World on 11 May 2010

THE BLACK EYED PEAS

Whatever they touch turns to gold - The Black Eyed Peas produce a rousing mix of hip-hop, pop and exceptional beats. Selling over 27 million albums worldwide and with such hits as "Hey Mama" and "I got a feeling", will.i.am, apl.de.ap, Taboo and Fergie rank amongst the musical world class.

The Black Eyed Peas have not been seen performing live for a long time and, in 2010, will be performing just a single concert in Germany – which will be at O₂ World in Berlin. Despite the fact that the concert on 15 May has already been sold out for months, members of an O₂ Crew have the unique opportunity of attending this concert live – and, what's more, it's absolutely free!

15 May 2010: Berlin, O₂ World

MICHAEL BUBLÉ

The "Swing King" of the 21st century goes by the name of Michael Bublé! His big major breakthrough came with his multi-platinum album "It's Time". Hits such as "Feeling Good" and "Home" never cease to give his audiences goose bumps the world over. Bublé's concerts, where he simply leaves out the microphone, are legendary. And his incomparably smooth and expressive voice still carries into every last corner of even the largest of concert halls. His latest album "Crazy Love" shot to the top of the charts in 2009 and can be constantly heard on the radio. He will finally be appearing again, performing his new hits in Germany in 2010 - and O₂ Crew members can, with a little bit of luck, win the chance of attending the concert in Berlin live and for free.

28 May 2010: Berlin, O₂ World

COMEDY

QUATSCH COMEDY CLUB

Last year at the O₂ World on tour, they were among the audience's absolute favourites. Which is why they simply cannot be missing from the O₂ Crew either - namely, the comedians of the QUATSCH Comedy Club. Guaranteeing the laughs this year will be, among others, face contortionist **Martin "Maddin" Schneider** and stand-up comedian **Ingo Appelt**, famous for his sexist jokes, who will be presenting excerpts from his programme "Männer muss man schlagen" (*men need beating*). Cult comedian **Matze Knop** will be astounding his audiences with his frighteningly authentic parodies of Franz Beckenbauer, Dieter Bohlen and other celebrities. The great depressive joker **Johann König** will be amusing his audiences with malice-

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cum-pity. All the comedy acts will be presented by stand-up comedian **Ole Lehmann**.

28 April 2010: Munich, P1, with Ole Lehmann (show host), Ingo Oschmann, Martin Schneider, el mago masin and Matze Knop

29 April 2010: Düsseldorf, Capitol Theater, with Ole Lehmann (show host), Tobias Mann, Johann König, Carl-Einar Häckner and Ingo Appelt

4 May 2010: Stuttgart, Theaterhaus, with Ole Lehmann (show host), Martin Schneider, Dittmar Bachmann, Carl-Einar Häckner and Matze Knop

5 May 2010: Cologne, E-Werk, with Ole Lehmann (show host), Tobias Mann, Martin Schneider, Motombo Umbokko and Ingo Appelt

DANCE

Get the party started. The O₂ Crew will be bringing the hippest DJs into the hottest clubs of the O₂ Crew cities of Munich, Stuttgart, Cologne and Düsseldorf. Getting the show on the road will be **Junior Jack & Kid Crème**, who are currently amongst Germany's most popular DJs and music producers. Together, they have already remixed songs by Whitney Houston, Moby and Kylie Minogue. Following on from these, **George Morel**, celebrity DJ from Miami, and house diva **Alexandra Prince** ("So many times") will rock the house.

30 April 2010: Stuttgart, Zapata

1 May 2010: Cologne, Bootshaus

DJ Gregory, creator of such dance floor classics as "Elle" and "Tropical Soundclash", will be sharing the turntables one evening with hit maker **Sidney Samson** ("Riverside") and the next evening with DJ legend **Tom Novy**. Both sets will be complemented by the expressive vocal talents of singer **Sharon Phillips**, famous for the hit "Like This Like That" by Se:Sa.

7 May 2010: Munich, Pacha

8 May 2010: Düsseldorf, 3001

Further information available at: www.o2crew.de

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