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## New prepaid service from O<sub>2</sub>: Top up and win

**MUNICH. Things are getting exciting for O<sub>2</sub> prepaid users. From 9<sup>th</sup> August customers who top up by at least €20 get a win code that leads to some attractive prizes – from free minutes to iPods or LCD TVs. The appeal lies in the fact that nobody knows in advance what they are going to get. Depending on the size of the credit top-up, the customer gets a win code from the silver or gold category. Plus, all the participants have the chance of winning a major prize, such as a VIP city tour – three cities in three days with lots of luxury. This will be awarded in a prize draw every two months, involving all those who have redeemed their win code.**

The concept is a real first: This prepaid surprise applies to all new and existing customers, as well as to all O<sub>2</sub> prepaid tariffs. The customer gets a prize for every top-up of €20 or more. What exactly is concealed behind the individual wins is described at [www.o2.de/ueberraschung](http://www.o2.de/ueberraschung) (as from August 9, 2010). Entry in the two-monthly prize draw for the major prize is also automatic; as soon as the customer has redeemed his win code. Participation in the prepaid surprise involves neither additional costs nor any type of obligation for customers. All the information about O<sub>2</sub> and the prepaid surprise can also be found at [www.o2.de](http://www.o2.de).

**Telefónica O<sub>2</sub> Germany GmbH & Co. OHG** belongs to Telefónica Europe and is part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. Telefónica Europe has 55 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

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