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New sounds at O₂: simfy flatrate with more than eight million songs available from April

MUNICH. Telefónica O₂ Germany introduces music to laptops, tablets and smartphones: Together with simfy, the leading music streaming provider in Germany, they're offering a new flatrate with access to more than eight million songs.

O₂ is offering an extensive musical repertoire via simfy; from pop to indie, and metal to electro. After registering on the O₂ website users are given access to more than eight million songs, which they can play via their browser, an installed player or an app on their smartphone. And what's more, users don't even need to download the songs first; they can listen to them instantly thanks to the cloud-based service. From April O₂ customers can benefit from a low-cost premium package for just EUR 8.99 per month. They can also try the service free for the first month.

The monthly flatrate means that there's no fee per song, which can quickly become expensive. Users can easily create their own playlists and play them on any of their end devices. Time-consuming administration work is no longer necessary: Whether you use simfy on your computer or on your smartphone – all channels are automatically synchronised. So you can play any song you want, anywhere and at any time. With the smartphone app you can even access your songs offline wherever you are and without having to pay any additional connection fees.

simfy software can be installed on PCs, iPhones, iPads and Android smartphones. The offer is part of extensive collaboration between Telefónica O₂ Germany and simfy AG. This partnership will reveal further offers over the coming year. Further information is available at <http://o2.de> or <http://simfy.de>.

Telefónica O₂ Germany GmbH & Co. OHG belongs to Telefónica Europe and is part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. Telefónica Europe has about 55 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

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**About simfy**

Launched in May 2010, simfy is Germany's largest music platform and the market leader for online music solutions. By visiting simfy.de, music fans can access over 8 million streamed songs, listen to music, create playlists, and actively network with other fans via social networking sites. Mobile applications also allow users to comfortably listen to music on their smartphones. The site is financed through advertising and a flat rate for music.

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