



Press release

4 April 2011

O₂ Business: BlackBerry® option with O₂ on mit Handy two years included

MUNICH. O₂ Business is giving all new customers who sign up for the tariffs O₂ on mit Handy or O₂ on Upgrade mit Handy from 4 April to 30 June the BlackBerry® option for free during the first 24 months of their contract. That means that the 5-Euro monthly fee for the BlackBerry® option and the 25-Euro activation fee will not be charged. As a result, customers save 145 Euros during the 24 months period of their mobile phone contract.

In addition to this cost advantage, users will also benefit from BlackBerry®'s push technology: All emails and appointments are transferred to the mobile phone immediately, which means that business people can respond to their customers' enquiries without delay. The BlackBerry® device eliminates the need to log in manually and the waiting times to establish a connection, typical for working with a laptop. That is especially advantageous for self-employed persons, freelancers and small businesses that have to react quickly.

"Such business customers not only have to make a lot of phone calls. They are also constantly accessing their emails, business data and websites," explained Johannes Pruchnow, Managing Director Business at Telefónica Germany. "O₂ on mit Handy or O₂ on Upgrade mit Handy and the free BlackBerry® option are as flat rates the ideal solution for them because those tariffs enable cost control – regardless of the frequency of phone calls in Germany or the Internet usage."

Customers get three flat monthly rates all at once with O₂ on mit Handy for 63.75 Euros and O₂ on Upgrade mit Handy for 76.50 Euros. They can make unlimited phone calls to all networks in Germany, write as many SMS as they like and enjoy unlimited surfing on their mobile phone. O₂ on Upgrade mit Handy even comes with a second SIM card for use with a laptop. That tariff includes 5 gigabyte per month while surfing at full HSDPA speed before data transfer is reduced to GPRS speed. With O₂ on mit Handy, that limit is around 300 megabyte. In addition, both tariffs come with a BlackBerry® smartphone at a reduced price, such as the BlackBerry® Bold 9780 for the unique price of 89.99 Euros.

O₂ on mit Handy as well as O₂ on Upgrade mit Handy can be booked via the SoHo hotline and at O₂ shops. More information under <http://www.o2shop.de>

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Press release

telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. According to a network test by "connect" magazine (edition 12/10), the O₂ network is top of the list when it comes to reliable file downloads and champion in the telephony category. In the overall result the company is on second position. Telefónica Europe has more than 56 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

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