

Press release

After the introduction of the Eco Index system, Telefónica is putting the following topic up for discussion: Is sustainable consumption and a sustainable lifestyle possible in the age of smartphones, apps and such? If so, how? An open online dialogue at www.diskutiere.de will kick off on 6 June 2011 under the title of "Why be green and fair – mobile phones should be smart, fast and chic! Isn't that the main thing?" All interested parties are invited to participate here in the discussion.

Telefónica Germany GmbH & Co. OHG and its brands O₂ and Alice belong to Telefónica Europe and are part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. According to a network test by "connect" magazine (edition 12/10), the O₂ network is top of the list when it comes to reliable file downloads and champion in the telephony category. In the overall result the company is on second position. Telefónica Europe has more than 57 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

Further information:

Telefónica Germany GmbH & Co. OHG

Press Relations

Melanie Borsos, press spokeswoman

Georg-Brauchle-Ring 23-25

80992 München

t +49 (0)89 2442-1212

f +49 (0)89 2442-1209

e melanie.borsos@o2.com

www.telefonica.de/presse