



## Press release

based on the information. "The environmental impact of a mobile phone may seem a bit trivial compared to that of a car or refrigerator. But if you consider the number of mobile phones that are being used throughout the world, then it becomes clear that the impact is indeed considerable," says Markus von Böhlen, Vice President of Device Management at Telefónica Germany. "We know that environmental and social considerations are more and more important to customers, and we are grateful to the mobile phone manufacturers for supporting us with the implementation of the Eco Index." More than 80 percent of the mobile phones that Telefónica Germany currently sells were rated as part of the Eco Index. Additional information is available at [www.o2.de/goto/eco-index](http://www.o2.de/goto/eco-index).

**Telefónica Germany GmbH & Co. OHG** and its brands O<sub>2</sub> and Alice belong to Telefónica Europe and are part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. According to a network test by "connect" magazine (edition 12/10), the O<sub>2</sub> network is top of the list when it comes to reliable file downloads and champion in the telephony category. In the overall result the company is on second position. Telefónica Europe has more than 57 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

**Further information:**

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