Press release

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New data tariff for abroad: Smartphone Day Pack EU at O_2

MUNICH. Telefónica Germany will introduce a new data pack for the EU-countries from August onward. With the Smartphone Day Pack EU, customers will only have to pay 3.50 euros per day and can surf the net at full speed up to 10MB.

The new data option is explicitly tailored to the needs of smartphone users and can be obtained for the world zones 1 and 2. Billing does not start before 50kb of data usage per day. So the customer is protected from surfing inadvertently.

What's more, O_2 lowers the prices for the Internet Day Pack with immediate effect and increases the data volume at the same time. A volume of 100MB is available for ten euros instead of 15 euros per day.

Telefónica Germany GmbH & Co. OHG and its brands O_2 and Alice belong to Telefónica Europe and are part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. According to a network test by "connect" magazine (edition 12/10), the O_2 network is top of the list when it comes to reliable file downloads and champion in the telephony category. In the overall result the company is on second position. Telefónica Europe has more than 57 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

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