Press release

4 July 2011

Telefónica Germany founds hosting subsidiary

MUNICH. Telefónica Germany is spinning off its hosting business into a separate company and is expanding its range to include Managed Cloud Services and Application Management Solutions for complex online portals. The new subsidiary is operating under the name Telefónica Germany Online Services GmbH and brings together the existing hosting teams from the Business and Network Technology fields.

The current Vice President of Telefónica Germany's Large Enterprises division, Kai Stemick, has been named Managing Director of the new company. He will be reporting to Johannes Pruchnow, Managing Director Business at Telefónica Germany. Sales and technology at the hosting company will be headed up by Christian Krischke and Ulrich Mühlhoff. With effect from 1 July, all employees of the hosting teams have switched to the new wholly owned subsidiary of Telefónica Germany GmbH & Co. OHG which disposes of a sales network encompassing the whole of Germany and offices in Munich and Gütersloh.

“With Telefónica Germany Online Services GmbH operating as an independent company, we aim to further expand on our strong position as a business service provider for sophisticated online portals,” said Johannes Pruchnow. “The new subsidiary will be operating independently, but it will benefit from the infrastructure, the strong sales presence and the established Telefónica Group brands.”

Telefónica Germany is one of the leading providers in the German hosting market. This is demonstrated by notable clients such as Spiegel Online, ProSiebenSat.1, VZnet, Zalando and Tomorrow Focus AG, who all have their internet platforms managed by the expert staff at Telefónica.

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Telefónica Germany GmbH & Co. OHG and its brands O_2 and Alice belong to Telefónica Europe and are part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. According to a network test by "connect" magazine (edition 12/10), the O_2 network is top of the list when it comes to reliable file downloads and champion in the telephony category. In the overall result the company is on second position. Telefónica Europe has more than 57 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

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