



Press release

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For business customers with O₂ on and O₂ on Upgrade: Free landline number for your mobile phone

MUNICH. At Telefónica Germany, new customers with O₂ on and O₂ on Upgrade will now receive a free landline number where they can be reached on their mobile phone. Effective immediately, the “O₂ on landline number” option constitutes a free part of those rates. Of course, you can also receive phone calls on your mobile phone number as well.

“The offer is especially worthwhile for self-employed people, freelancers and small businesses because they need to be easy to get in touch with anywhere and at all times,” explains Johannes Pruchnow, Director of Business at Telefónica Germany. “With the free O₂ on landline number option, those businesspeople can answer their customers’ calls even when they’re out and about, yet as if they were in the office. That’s a crucial advantage for their business.”

The O₂ on landline number functions in a specified area of the O₂ mobile network, which has a diameter of about two kilometres. With Telefónica Germany, each customer can decide where the area in which calls can be received via that number should be. It does not have to be only in the office.

Anyone wishing to be reached on the O₂ on landline number throughout Germany can forward incoming phone calls to a mobile phone number for only 5.99 euros a month. If this transfer option is not selected, the fee for transferring from the landline number will be 9 cents per minute.

Further information is available at <http://www.o2selbststaendige.de>.

Telefónica Germany GmbH & Co. OHG and its brands O₂ and Alice belong to Telefónica Europe and are part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. According to a network test by “connect” magazine (edition 12/10), the O₂ network is top of the list when it comes to reliable file downloads and champion in the telephony category. In the overall result the company is on second position. Telefónica Europe has more than 57 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

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