

Press release

5th October 2011

O₂ Business LTE: Telefónica Germany presents LTE packs for companies

MUNICH. Telefónica Germany is expanding its LTE product range. Swift on the heels of offers for private customers and the self-employed, there is now an LTE rate for companies. O₂ Business LTE can be booked starting on October 5. The new broadband plan comes with 12 GB of volume and is available to both new and existing customers.

O₂ Business LTE is available in selected network areas. The package costs 35 euros net per month. The necessary LTE router is available for an additional 41.93 euros net upon signing the contract. Telefónica Germany has a very special offer for all customers who choose O₂ Business LTE with 12 GB by 31 December 2011: they will receive 50 percent off the monthly basic charge for the first twelve months and get the router absolutely free.

“LTE is a new mobile technology that allows for especially fast data transfer rates. The transfer of large volumes of data, as required for cloud computing and video conferences, is no longer an issue,” explains Johannes Pruchnow, Managing Director of Business at Telefónica Germany. “O₂ Business LTE addresses primarily companies in areas that have previously been unable to receive fast Internet access.”

O₂ Business LTE can reach transmission speeds of up to 7.2 megabits per second. Once the included volume is used up during a billing period, the speed is reduced to 384 Kb per second. The minimum contract term is 24 months, and the one-time connection fee is 21.50 euros net.

For more information about O₂ Business LTE see <http://www.o2business.de/lte>



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Telefónica Germany GmbH & Co. OHG and its brands O₂ and Alice belong to Telefónica Europe and are part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. According to a network test by "connect" magazine (edition 12/10), the O₂ network is top of the list when it comes to reliable file downloads and champion in the telephony category. In the overall result the company is on second position. "Kundenmonitor Deutschland 2011" honoured Telefónica Germany as the network operator with the most satisfied mobile phone customers in the German market for the fifth time in a row. Telefónica Europe has more than 57 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

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