

Press release

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IT summit with vision: Telefónica Germany reveals the mobile society of the future

MUNICH. Telefónica Germany will once again be present at the national IT summit on 6th December. One of the key topics at this year's leading high-level conference between the worlds of politics and ITC business in Munich, will be 'the mobile society': Based on the example of mobile payments with a smartphone, Telefónica Germany shows how new communication solutions will change our daily lives.

The use of mobile telecommunications is revolutionising our everyday lives and opening the door for new technologies such as Near Field Communication (NFC). This transmission technology is used to make mobile payments.

Mobile payment is one of the most interesting developments in the emerging market. "About 10 million people will use a smartphone in Germany by the end of 2011– and the number is growing", says Michiel van Eldik, Managing Director Wholesale & Partner Management at Telefónica Germany. "Soon smartphones will replace the physical wallet and make users' lives more flexible and comfortable."

Practical examples at the IT summit show how customers can order and pay for concert tickets conveniently with their smartphones by using the 'mpass' payment system. Accessing events or even ordering drinks at the bar will also be possible by smartphone. To enable this, the data is transmitted using NFC to the hub or payment terminal.

Many customers are already using 'mpass' to purchase physical or digital products online. This payment method is very simple, convenient and secure. Unlike other payment methods, the bank details of the customer

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are not passed on to any third parties. Purchases are billed on the mobile phone bill or by direct debit. From next year, it will also be possible to use 'mpass' to make payments in shops.

Telefónica Germany GmbH & Co. OHG and its brands O₂ and Alice belong to Telefónica Europe and are part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. "Kundenmonitor Deutschland 2011" honoured Telefónica Germany as the network operator with the most satisfied mobile phone customers in the German market for the fifth time in a row. Telefónica Europe has more than 58 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

'mpass' is the mobile payment service of O₂, Telekom and Vodafone. The service enables secure mobile and soon contactless payment for mobile phone users of all Germany's networks. What is especially interesting is that sensitive customer data such as bank details are not sent to the trader as part of the purchase process. The payment order can only be authorised from the buyer's mobile phone.

Further information:

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