Press Release

20 June 2012

O_2 on Business with 4G: Telefónica Germany presents mobile LTE offers for businesses

MUNICH/Germany. O_2 Business has introduced its new offers for use with LTE, the new standard in mobile communications. With the launch of the new generation of mobile Internet on 3 July, all data tariffs in the Business Customer division will be available with LTE. The special O_2 on Business offer will be reworked from late August. The popular 7-fold flat rate for voice and data services will then be available in four sizes and for LTE.

O_2 LTE 4G, the new generation of mobile communications, will initially be available in the high-speed areas around Nuremberg and Dresden. Telefónica Germany's business customers will be able to reach transfer rates of up to 50 megabits per second. LTE-enabled smartphones, surf sticks and tablets are of course available from O_2 Business. The offers will soon be available in Munich and Leipzig as well.

The Business Customer division recommends its O_2 Surf Flat, previously available in three variants from M to XL, for mobile LTE use with laptops and tablets. This service will also be available with LTE from July; prices and conditions will remain unchanged. The same applies to old tariffs like O_2 Business Data and O_2 Laptop Flat S, the only change is the increase in speed through LTE.

What's more, O_2 Business is launching a new data flat rate to the market in August: a flat rate perfectly tailored to the new broadband generation in mobile communication. At just 39 euros net, O_2 Surf Flat XXL offers unlimited Internet access of up to of up to 50 megabits per second, which is

VAT ID No. DE 811 889 638. Munich District Court HRA 70343. Partners: Telefónica Germany Management GmbH, Munich District Court HRB 109061, and Telefónica Germany Verwaltungs GmbH, District Court HRB 121389, both bid. Managing directors of both partners: René Schuster, Chairman, Rachel Empey, Andrea Folguieras, Markus Haas, Joachim Kügler, John McGuigan, Dr. Eckart Pech, Johannes Pruchnow, Peter Rampling, Michiel van Eldik, Carsten Wieth.

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reduced in speed to 64 Kilobit per second only from a volume of 15 gigabytes per month.
At the same time the Business Customer division is also making some changes to its most popular voice and data tariff: O_2 on Business will then be available in four different sizes. Following on from the recent introduction of O_2 on Business S for 19 euros net per month, this flat rate sensation for frequent callers will also be introduced in three additional variants. LTE is already enabled for O_2 on Business XL. Customers with tariff options M and L will soon be able to boost their transfer speed at an extra cost of just 5 euros net.

With LTE, too, business customers will also benefit from the exclusive O_2 Business services: in addition to a free 24/7 hotline, the offer includes a personal contact, a bill manager, the roll-out service for companies and much more. Customers can even combine different products: Multicard, Dual Line, Mobile Security or special international packages can be added easily. The answers to all your questions regarding the new offers can be found as usual on Twitter and facebook via social media business customer support.

Telefónica Germany GmbH & Co. OHG, together with its brand O_2, is part of Telefónica Europe and is a company of the Spanish telecommunications group Telefónica S.A. The company offers both its private and business customers in Germany post- and prepaid mobile communications products, along with innovative mobile data services on the basis of GPRS and UMTS technology. As an integrated communications provider, the company also offers DSL landline telephony and high-speed Internet services. Telefónica Europe has more than 105 million mobile and landline customers in the United Kingdom, Ireland, the Czech Republic, Slovakia, and Germany.

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