

Wolfgang Metze

Chief Consumer Officer

Member of the Board of Directors of Telefónica Deutschland Holding AG



Wolfgang Metze has been Chief Consumer Officer (CCO) of Telefónica Deutschland Holding AG since August 2017. In this position, he is responsible for the Private Customer Business with a clear focus on customer experience while delivering on a holistic approach, targeting the whole household. Wolfgang Metze is in charge of strategic direction and operational steering of the business to consumer segment to increase market share, grow revenues and position the core brands O₂ and BLAU. He joined Telefónica Germany in February 2017 as Managing Director B2C.

Prior to joining Telefónica Germany, the graduate of a business degree (FH) had been working for the Deutsche Telekom Group since 2000 in various leading positions; most recently, for several years he was Senior Vice President for the Segment Management Private Customers department and Member of the Supervisory Board of the subsidiary company Congstar GmbH. Wolfgang Metze started his career at Telekom Deutschland as a trainee, having worked as a freelancer distributing telecommunications solutions for several years.

Following a training in banking, Wolfgang Metze studied at Fachhochschule Köln (Cologne University of Applied Sciences) and graduated with a business degree (FH). Wolfgang Metze was born in Bergisch Gladbach in 1973, is married and the father of three children.