

## Alfons Lösing

Chief Partner & Wholesale Officer

Member of the Management Board of Telefónica Deutschland Holding AG



Alfons Lösing is Chief Partner & Wholesale Officer at Telefónica Deutschland Holding AG and in this role he is responsible for partnerships and innovative business models. Together with partners, Telefónica Deutschland designs innovative products and services by developing new, integrated business models. This approach addresses both consumers (SuperSelect, LEBARA, LycaMobile, i.a.) and business customers (e.g. Siemens SDI, Transatel, whereverSIM) as target groups.

Alfons Lösing is also responsible for digital processes & services and carrier services for the entire brand and partner portfolio of the Telefónica Deutschland Group.

Previously, Alfons Lösing was Managing Director of the E-Plus Group and, as Chief Wholesale Officer, responsible for partner models, cooperations, tariffs, products and carrier services. He joined E-Plus in 1993, the year it was founded, and after holding various management positions in finance, he developed and established the Wholesale & Partnering division with the E-Plus multi brand strategy (Schwarzfunk, Simyo, SIMone, Blau.de, Ay Yildiz, Ortel, ALDI Talk, NettoKOM, WhatsAppSIM, i.a.) in 2002.

At the beginning of his career, Alfons Lösing worked in various functions for Siemens AG in the plant engineering division. He holds degrees in electrical engineering and Master of Business Administration.

For the latest vitas of all members of the management board of Telefónica Deutschland Holding AG please visit [telefonica.de/management-en](http://telefonica.de/management-en).