

Santiago Argelich Hesse

Chief Executive Officer (CEO)
Chairman of the Management Board of Telefónica Deutschland Holding AG
Member of the Group Executive Committee of Telefónica S.A.



Santiago Argelich Hesse has been Chief Executive Officer (CEO) of Telefónica Deutschland Holding AG and a member of the Group Executive Committee of the international Telefónica Group since January 2026.

As CEO, he is responsible for the strategic direction of Telefónica Germany in a dynamic market and in Europe's largest economy. He leads one of the largest and fastest-growing full-service provider of telecommunications solutions for residential and business customers in Germany in recent years. An excellent network, more than 35 million mobile connections, 2.4 million landline customers, and a comprehensive range of innovative digital services in the areas of the Internet of Things, security, entertainment, and data analysis make Telefónica Germany a key player in the country's digitalization.

Santiago Argelich Hesse has more than 20 years of international experience in the telecommunications and digital industry. He has spent the past seven years working for the telecommunications company Cellnex, the last four and a half of which as CEO of the national subsidiary in Poland. During his time at Cellnex, he played a key role in the expansion of Cellnex Telecom in Europe to more than a dozen countries, including Spain, France, Italy, Switzerland, the UK, and Poland.

Prior to this, Argelich held key leadership positions at telecommunications provider Veon and strategy consultancy Oliver Wyman, where he was a senior partner specializing in strategy development and transformation for major telecommunications operators.

Santiago Argelich Hesse studied engineering at the Polytechnic University of Catalonia in Spain and holds a postgraduate degree in international marketing strategy from the London School of Economics and Political Science. The German-Spanish national was born in Mülheim an der Ruhr in 1970.

For the latest vitas of all members of the management board of Telefónica Deutschland Holding AG please visit telefonica.de/management-en.